

Produced Annually By:



Ready to Get Started?

Download our Sponsor and Exhibitor Registration Form

FlightSimExpo 2025

June 27-29, 2025
Providence, Rhode Island

flightsimexpo.com
info@flightsimassociation.com
833-437-3976



Partner Opportunities

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Questions? Ideas? Let's Connect!

Email info@flightsimassociation.com or
call Evan at 833-437-3976 (within North America).

About the Show



FlightSimExpo is North America's **biggest enthusiast flight simulation event** and the **largest gathering** of flight simulation developers in the world.

2024 Event

2,783

2024 IN-PERSON &
ONLINE
PARTICIPANTS



From **50 countries**, all **50 US states**



Spending **\$2,000+** per year on flight simulation



Flying an average of **15 hours** per week

The **biggest brands** attend, including the major flight simulation platforms:



Our Audience

A unique blend of simmers and pilots.

FlightSimExpo is one of the few events where you can reach **expert flight simmers, gaming enthusiasts, real-world pilots, and aviation professionals.**



30% are certificated pilots



28% are seeking flight training



10% work in aviation

22%

of attendees are
new to flight simulation

Through outreach to local flying clubs and schools, media exposure in gaming publications, and even local radio advertising, we're **reaching people** who have never heard of the hobby and are **inspiring** the next generation of pilots.



2025 Event Schedule

Times & Events Subject to Change

JUNE	Industry Networking Day
26	12:30-5pm Developer Conference presented with  FSELITE
Thursday	5-6:30pm Partner Welcome Reception

JUNE	All Day	Exhibitor Setup
27	1-5:30pm	#FSExpoFriday Announcements
Friday	5:30-6:30pm	Attendee Welcome Reception

JUNE	9am-6pm	Exhibits and Seminars
28	7pm	Partner-Organized Receptions
Saturday		

JUNE	9am-3pm	Exhibits and Seminars
29	3pm	Exhibitor Breakdown
Sunday		

FlightSimExpo Developer Conference

presented by



An afternoon of interactive discussions designed to *enhance* developer relationships and *address* issues affecting our community.

FREE for all Sponsors & Exhibitors



Thursday, June 26

Rhode Island Convention Center

10:00am Exhibitor Registration Opens

1-2pm Welcome & Introductions

2:15-3pm Industry Trends Deep-Dive
Featuring 2024 FlightSim
Community Survey Results

3-4pm Developer Networking
Connect with other developers who
share or can help with your
business and technical challenges

4-5pm Group Discussion
Discuss the group's most pressing,
industry-wide challenges

5:30-
6:30pm Exhibitor Welcome Reception



All announcements are
livestreamed to a
worldwide audience

#FSE Expo Friday Announcement

Showcase your announcement
on stage and around the world.

From \$250

- Presented on Friday, June 27 to a dedicated **in-person audience** and **livestreamed globally**.
- Announce it yourself or send us a video to play.
- Need us to create video for the announcement? Send us your product and **we'll do the rest!**



orbx



Navigraph



PMDG

PREPARED3D
LOCKHEED MARTIN

ONAIR
AIRLINE MANAGER

WINWING



FeelThere



iniBuilds

XPLANE12

THRUSTMASTER

//42



HONEYCOMB
AERONAUTICAL

SE
SKALARKI electronics Ltd

SimFab

Sponsoring

With an **option for every budget**, it's never been easier to get your branding in front of a captive, unique audience.

Sponsorship Levels

Support the show while enjoying maximum exposure **before and during** FlightSimExpo.

All options include:

- Access to Thursday's Developer Conference.
- Discounted exhibitor rates.
- Access to the FlightSimExpo partner directory.

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	Diamond	Platinum	Gold
			
	\$5,000	\$3,000	\$1,000
Complimentary Registrations	5	3	1
Name and Logo in Event Media	✓	✓	✓
Logo on Attendee Bags	✓	✓	✓
Logo on Conference T-Shirts	✓	✓	
Hotel Upgrade	✓	✓	
Early Exhibit Booth Selection	✓		
Digital Offer Emailed to Attendees	✓		
Top Line of Sponsor Listings	✓		
Logo on Website Homepage	✓		
Logo on Exhibit Hall Entrance Unit	✓		

- Diamond Sponsorships were available until **January 31, 2025**
- Hotel upgrades are Fri/Sat and are **subject to availability**

“

FSExpo is a great place for us to speak with our users and **collect product feedback**.

We also enjoy **meeting with other developers** to discuss future projects and **collaborations**.

- Magnus Axholt,
CEO & Co-Founder, Navigraph

Exhibiting

The best way to showcase your products and services to pilots, gamers, and flight simmers...starting at just **\$750**.



Navigraph

Smooth Flight.
Real Navigation.



Booth Options

Meet and engage with our unique, international audience.

All booths include:

- Electricity
- Wireless Internet
- Pipe, drape, and furnishings
- Logo placement on website
- 2 staff/exhibitor passes
- Insurance
- Access to Friday's Developer Conference & Social

Exhibitor Registration
Deadline: May 30



Single

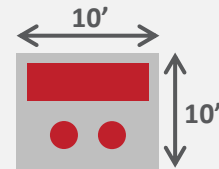
\$750

Sponsors or
FSA Partners

\$1,000

Other
Exhibitors

- 2 chairs
- 1 table (6' wide, 3' tall)
- Pipe and drape (3' side walls, 8' back wall)



Double

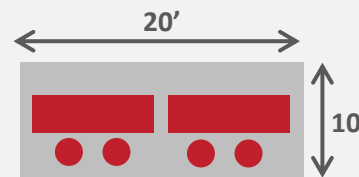
\$1,400

Sponsors or
FSA Partners

\$1,650

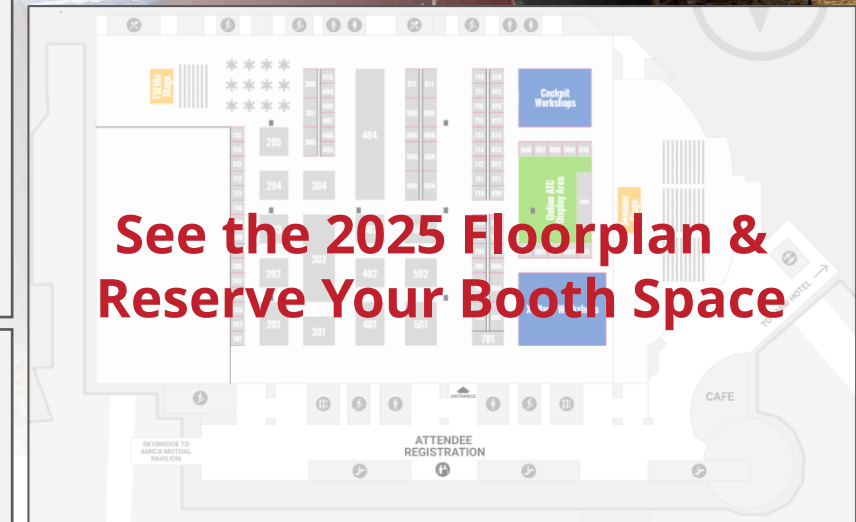
Other
Exhibitors

- 4 chairs
- 2 tables (6' wide, 3' tall)
- Pipe and drape (3' side walls, 8' back wall)



Larger sizes available exclusively to
sponsors and FSA Partners:

20'x20' - **\$2,500** | 20'x30' - **\$3,500**



Turnkey Exhibit Booth Add-On

Short on time? Make exhibiting *easy*. **\$1,000**

With our Turnkey Exhibit Booth, we do the work! Just bring a laptop, plug in the HDMI cable, and *you're ready to start exhibiting.*

This all-in-one package adds the following to your exhibit booth:

- HDTV with floor stand.
- Custom tablecloth and retractable banner with your single-color logo.
- On-site setup and logistics support.



Weekend Announcement

Your announcement goes viral. **\$300**

Plan an announcement at your booth or on the **FSELITE** Stage. We'll amplify on-site and online.

- Announcement included in **official event schedule**.
- **Push notification** to on-site and virtual attendees.
- Mention in **pre-event email** to all attendees.
- Media Partners advised to **cover your reveal** live.



Shared Exhibit Space in the Media Partner Lounge

Perfect for **smaller developers** who want to explore what exhibiting is like.

\$300

We provide a booth and 50" monitor.

You exhibit for 2-3 hours during the weekend. Includes:

- Central location in the **Media Partner Lounge**.
- **Exhibit space** for 2 or 3 hours.
- Printed **logo and schedule** next to the booth.
- **Event registration and Developer Conference Access** for one attendee.



To register, complete our [Exhibitor Application Form](#) and enter 'Media Partner Lounge' as your Desired Booth.



Let's Partner!

Don't just attend FlightSimExpo. **Make a statement.**

Help us uplevel the attendee experience for so everyone recognizes your role as a true partner of our event.



Attendee Bags

Help everyone
carry their stuff.

\$4,500

- Design the front of the bag given to each attendee.
- They'll take your logo home with them after the show!



Event Socials and Dinners

Because everyone loves free food and drinks!

From \$6,000

Whether you want to engage with all attendees, developers, or the most passionate simmers, our social events offer great sponsorship value.

Sponsor the **FlightSimExpo Banquet**, **Welcome Social**, or the **Sponsor/Exhibitor Reception**.

Options include:

- Your choice of colors, branding, and activities.
- Naming rights.
- Custom T-shirts, napkins, and desserts.
- Opportunity to speak or distribute materials.



Home Cockpit Building Workshops

Support DIY at the show.

From \$300

Help purchase materials for 5 to 100 participants.

Includes:

- Naming rights and branding throughout event space.
- Mentions during each workshop.
- Your branding on the finished product attendees take home with them!

Run Your Own Attendee Workshop

Do you have expertise to share with our attendees? Host an interactive workshop on how to fly, building a sim, or anything else before or during the show. Please reach out to propose a topic!

Photo Incentive

Get your brand's photo taken.

\$7,000

Take center stage with attendees and see your logo in media interviews, creator videos, social posts, and more.

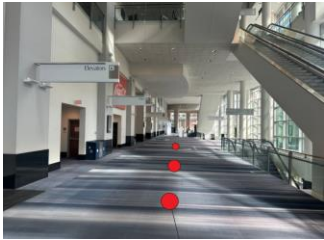
Includes:

- Branded backdrop.
- Marquee lights.
- Your choice of placement on the show floor or at the building entrance.



On-Site Branding Opportunities

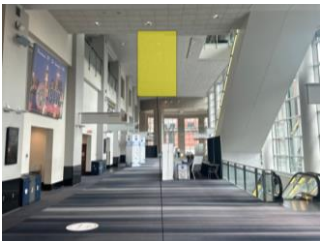
Be front and center at our venue. Send us designs, or let us get creative with your brand ideas.



Floor Clings
\$125 per dot



Window Clings
\$550 per window



2-Sided Hanging Streamer
\$3,000

Online Event

Make the livestreamed event **free for everyone!**

\$10,000

In the past, the Online-Only Event has been a paid registration. With your support, we could make it **free for the entire community!**

Sponsorship includes:

- Your branding on **all live and recorded** sessions.
- Naming rights.
- Repeated mentions before, during, and after the show.
- **Exclusive access** to the content for your own social channels.



Logo placement and mentions on-site.



Logo placement during all live sessions and recordings.

Partial sponsorships available!

Want to split an opportunity with us or a partner? Let us know!

Additional Partnership Options

Lunch



\$3,500

Logo placement throughout our concession stands.

Event WiFi



\$4,000

Brand the network name for attendee WiFi at all event locations.

Hotel Key Cards



\$3,000

Custom-design the keycards used at both event hotels.

Water Bottles



\$3,000

Offer reusable bottles branded with your logo for attendee use.

Have Other Ideas?

Some of our most unique sponsorships have come from developers like you. Reach out and let's get brainstorming!

Other Opportunities

Speakers

Have something to share with our audience?
Complete our [Speaker Application](#).

Marketing Sponsors & Affiliates

Help promote the show.
Email info@flightsimexpo.com.

Meeting Space

Want to host a company meeting?
[Let us know!](#) We can provide the space.

Non-Profit Groups

We're pleased to offer [discounted rates](#).

Have other ideas?

We love creative options!
[Reach out](#) to get started.



POWERED BY
 Jetline Systems
Flight Simulation Technologies



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Tours and Activities

Sponsor buses for our airport and FAA tours.

\$3,000

NEW!





Morning Coffee

Get the day started
for all attendees.

\$4,500

- Provide coffee and tea for weekend attendees.
- Advance and on-site mentions.
- Branding opportunities, including cups and sleeves.
- Continuing visibility in post-event photos and videos.

